

**From:** [Olivia Larsen](#)  
**To:** [Jeb Butler](#)  
**Subject:** GiveWell and Butler Law Firm  
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Over the past 13 years, GiveWell has built a reputation as a leading knowledge center for effective giving. We are a nonprofit dedicated to finding outstanding giving opportunities and publishing the full details of its analysis to help donors decide where to give. GiveWell spends thousands of hours vetting charities to make a [short list of recommended charities](#) for donors based on how many deaths they avert or lives they improve with each dollar donated. Our nine top-rated charities work on global health and development programs that are evidence-backed and cost-effective.

Our research supports individual donors by finding outstanding giving opportunities that have a very high impact per philanthropic dollar spent. A critical element of our research process is understanding the forward plans of each of our top charities, and the funding gaps they are trying to fill.

GiveWell will use Butler Law Firm's support of our Maximum Impact Fund to support the most cost-effective giving opportunities that we see within our recommended charities. When we allocate Maximum Impact Fund donations, we take into account charities' funding needs and donations they have received from other sources. We then make these grants to the highest-value funding opportunities we see among our recommended charities. Although we don't yet know which funding gap we will see as most pressing when we distribute this donation, **we think Butler Law Firm's \$100,000 donation could save between 20 and 33 lives, based on GiveWell's cost-effectiveness analysis.** Past Maximum Impact Fund distributions are available [here](#).

GiveWell evaluates the effectiveness of all of our recommended charities using high-quality, independent academic evidence; in-depth cost-effectiveness models; interviews, site visits, and budget reviews; and ongoing communication about the funding needs of each charity.

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**Olivia Larsen** | she/her/hers  
Philanthropy Advisor  
[www.GiveWell.org](http://www.GiveWell.org)

GiveWell moved! Our mailing address is now as follows:  
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